

bc wine shop.com

PREMIUM BC BOUTIQUE WINES

Specializing in small-production, hard to find, premium, boutique wines. We are passionate about the wine we sell and the style in which it is presented. Our perspective on wine is both global and regional, promoting true wine appreciation on all levels. Our goal is to build and progressively develop wine appreciation with both the industry and the consumer.

Winter 2012 Portfolio

Wine List Consulting

- Creative Wine Solutions and Alternative Perspectives
- Cost Management and Pricing Analysis
- Sourcing and Supply Management
- Creative Presentation and Design
- Wine List Support (Wine List Cheat Sheet)
- Progressive Wine Sales Support
- Wine Sales Educational Development



Wine Education

Wine Service

- Suggestive Wine Sales and Effective Strategies
- Presenting, Opening, and Serving
- The Art of Romancing a Wine

BC Perspective

- Winery and Industry Production
- Distinct, Regional Flavour Profiles and Styles

Wine Appreciation

- Wine speak
- Sight, Smell, and Taste

Food and Wine

- Principles of Food and Wine
- Compliment vs. Contrast
- "FASS food FAAST" wine

Wine and Health

- Misconceptions and Oversights
- Lifestyle choice

Eau Vive

MISCONDUCT
WINE CO.

ORCHARD HILL
ESTATE CIDERY

To Contact or
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Eau Vive

Location - Similkameen Valley , Cawston Established - 2006 Production - 1800 cases

Wine Making – Andrew Winsor

Wine Background – New World, Fruit Forward, Terroir Expressive

CSPC	Wine	Vintage	Size	Retail	Ounce	Production
483324	Gewurztraminer	2008	750ml	17.00	0.68	348 cases
483331	Chardonnay 86 pts- "John Schreiner" Gold Medal, "All Canadians, 2011"	2008	750ml	18.00	0.72	466 cases
483317	Pinot Noir 87 pts- "Anthony Gismondi" Silver Medal, "All Canadians, 2011"	2008	750ml	19.00	0.76	624 cases
483300	Cabernet Franc	2009	750ml	22.00	0.88	212 cases

ORCHARD HILL ESTATE CIDERY



Orchard Hill cider is carefully hand crafted on the orchard by the Dhaliwal family with fruit grown right on the family orchard. There are five varieties which are used to make the signature Summer Cider. a blending of the old and new varieties: Macs and Fuji's are the base for this signature blend creating a true dry style cider.

CSPC	Cider	Vintage	Size	Retail	Ounce
53819	Red Roof Cider 4 pack	2012	355ml/4pk	11.50	0.21
186668	Red Roof Cider Swing Top 1 liter	2012	1 ltr	10.50	0.25
803395	Red Roof Cider 18 liter Keg	2012	18 ltr	79.50	0.12
138354	Red Roof Cider 50 liter Keg	2012	50 ltr	220.00	0.12



Fairview Cellars

Fairview Cellars is a small Farm Winery producing predominantly big reds containing: Cabernet Sauvignon, Merlot and Cabernet Franc. The winery is located in the Wine Capital of Canada, Oliver, BC on the renowned Golden Mile, adjacent to the Fairview Mountain Golf Course.

Location - Oliver

First Vintage - 1995

Wine Making - **Bill Eggert**

Vineyard - 6 acres

Wine Background - Viticulture

Production - 2200 cases

CSPC	Wine	Vintage	Size	Retail	Ounce	Production
565069	Sauvignon Blanc (Sold Out) "Outstanding", Winepress N.W. 2009	2010	750 ml	19.90	0.79	112 cases
297184	Cabernet Franc (Sold Out)	2009	750 ml	26.90	1.08	224 cases
265231	Merlot (Sold Out)	2007	750 ml	24.90	0.99	224 cases
567917	Two Hoots 65% Cab Sauv, 10% Cab Franc, 25% Merlot	2009	750 ml	24.90	0.99	504 cases
11304	Mad Cap 65% Merlot, 30% Cab Franc, 5% Cab Sauv Taste BC, "Best of Show"	2008	750ml	26.90	1.08	448 cases
753533	Crooked Post, Pinot Noir	2009	750ml	29.90	1.19	56 cases
Nov 2011	Bucket Of Blood 70% Cab Sauv, 30% Syrah	2009	750ml	29.90	1.19	56 cases
111625	The Bear Reserve Meritage Blend	2008	750 ml	34.90	1.40	224cases
111633	Cabernet Sauvignon, Reserve	2008	750ml	39.90	1.60	280 cases
Nov 2011	The Wrath Quail's Side Vineyard, 100% Cabernet Sauvignon	2009	750ml	65.00	2.60	224 cases
106880	Late Harvest Riesling	2008	375ml	29.90	2.30	28 cases

Wine Notes :

Fresh – Crisp, Clean, Thirst Quenching

Soft – Mellow, Easy To Sip, Lingering

Luscious – Mouth Watering, Sumptuous

Juicy – Tantalizing, Fruity, Easily Drinkable

Smooth – Silky, Round, Deliciously Balanced

Big – Strong, Intense, Boldly Satisfying

MISCONDUCT WINE CO.

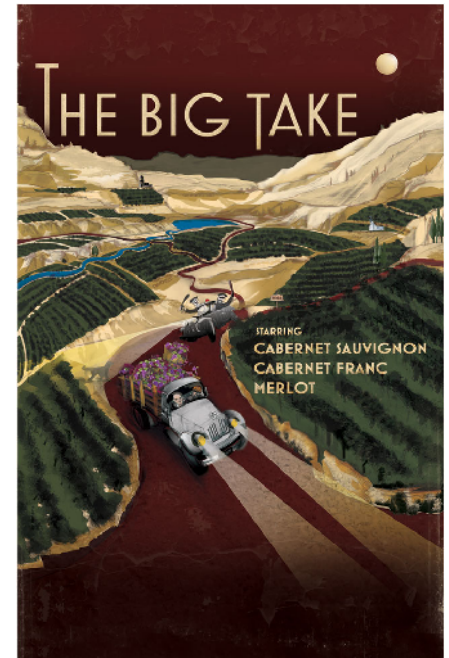
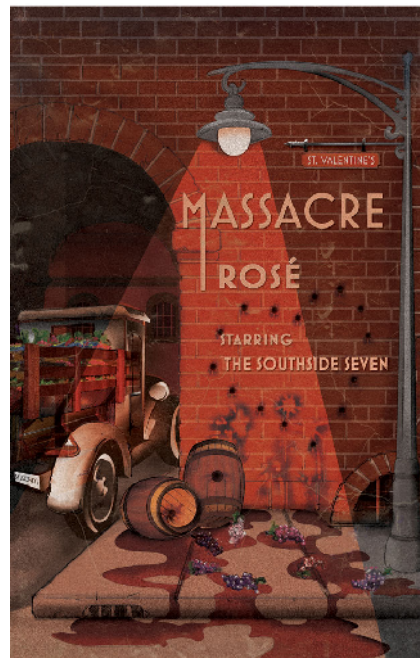
Location - Oliver Vineyard – Oliver, Osoyoos Established - 2006 Production - 1800 cases

Wine Making – Rich Da Silva Wine Background – New World, South Okanagan Farming History

The Story

It takes a great deal of Misconduct to produce the bee's knees (berries) giggle juice hitting on all sixes. Our clandestine syndicate, "The Un-Crushable", will not reveal the vineyard sources or what truck our grapes may have fallen off of. Many secret meetings, late night sit downs and back road handshakes have transpired to ensure that you are drinking wine from the best grapes from the south Okanagan.

CSPC	WINE	Vintage	Size	Retail	Ounce	Production
203646	Misfit (LTO \$12.90) Chardonnay, Chenin Blanc, Viognier	2008	750 ml	18.90	0.75	556 cases
203653	Massacre Rose (sold out)	2009	750ml	18.00	0.75	144 cases
now avail.	The Big Take Cab Sauv, Cab Franc, Merlot	2009	750ml	22.00	0.88	672 cases
now avail.	Suspect Series Chenin Viognier	2008	750ml	22.00	0.89	110 cases
now avail.	Suspect Series Syrah Malbec	2008	750ml	34.00	1.28	112 cases



WINE FACT SHEET

One Glass	five oz.	One bottle	five 5 oz glasses
One case of wine	60 glasses	One barrel	228 liters or 25 cases
One ton of grapes	2 ½ barrels of wine	One vine	4 bottles of wine
One Magnum	2 bottles	One Jeroboam	4 bottles
One Methuselah	8 bottles	One Nebuchadnezzar	20 bottles

EVENT PLANNER

First Hour	2 glasses per person
Second/Third Hour	1 glass per person

OKANAGAN WINE GRAPE YIELDS

Low – 2 tons/acre

High – 8 tons/acre

WORLD WINE REGIONS, AND VARIETAL STEREOTYPES

Region	Whites	Reds
Bordeaux	Semillon, Sauvignon Blanc	Cabernet Sauvignon Merlot, Cabernet Franc
Burgundy	Chardonnay (Chablis, Pouilly Fuisse)	Pinot Noir, Beaujolais (Gamay)
Loire Valley	Sauvignon Blanc, Chenin Blanc (Sancerre, Pouilly Fume)	Cabernet Franc (Chinon)
Rhone	Viognier	Syrah, Grenache, Mourvedre
Alsace	Muscat, Gewurztraminer Riesling, Pinot Blanc	
Champagne	Chardonnay	Pinot Noir, Pinot Meunier
Germany	Riesling, Pinot Grigio	Pinot Noir
Northern Italy	Prosecco, Moscato, Pinot Gris	Barbera, Nebbiolo (Barolo, Barbaresco)
Middle Italy, Tuscany	Trebbiano	Sangiovese (Chianti)
Southern Italy		Primitivo (Zinfandel), Montepulciano
Spain		Tempranillo, Garnache, (Rioja)
Chile	Sauvignon Blanc	Carmenere (Grande Vidure)
Argentina	Torrontes	Malbec
Australia	Semillon/Chardonnay	Shiraz (Syrah)
California State	Chardonnay, Fume Blanc	Cabernet Sauvignon, Zinfandel
New Zealand	Sauvignon Blanc	Pinot Noir
Oregon State	Pinot Gris	Pinot Noir
Washington State	Riesling	Merlot, Cabernet Sauvignon, Syrah